

## Privacy statement

### The purpose of the Privacy Statement

PRISMATEC is committed to protecting your privacy and personal data. PRISMATEC processes your personal data in accordance with the The German **Bundesdatenschutzgesetz (BDSG)** and other applicable personal data legislation.

*This privacy statement related to the internet service of PRISMATEC Corporation (“Privacy Statement”) provides you with general information on the processing of your personal data by PRISMATEC Corporation and its employees, partners, subsidiaries and affiliates (“PRISMATEC”) related to this web site and the internet service of PRISMATEC Corporation (the “Site”). PRISMATEC will process your personal data collected through the Site in accordance with this Privacy Statement and applicable laws. Please read this Privacy Statement carefully prior to accessing the Site. If you do not agree with this Privacy Statement, we expect you to leave the Site.*

### Personal data collected through the Site

Generally, you can visit the Site without entering any personal data. The Site is technically divided into separate sections some of which may require us to collect more personal data of you while some may be used without processing any personal data.

When visiting the Site, certain technical and other information is automatically sent by your computer to us (i.e. IP address, the type of your browser and the source of your visit). We also collect information about your website usage information by using cookies. Please see the Cookies section of this Privacy Statement for further information.

On certain parts of the Site, you may be asked to provide personal data and/or sign up for the service in order to access a service that you have requested. Once you register on the Site or have otherwise been assigned a specific identification code to access your accounts, we may request that you provide certain information.

## **The purpose of processing of Personal Data**

The purpose of PRISMATEC processing of personal data is to

- ensure an efficient and secure use of the Site;
- develop the Site for a better quality and broader scope of services;
- provide customized services and content recognizing your specific needs and interests;
  - improve our services to you;
  - contact you;
- conduct research and collect statistics (e.g. what sections of our Site the users visit and how much time they spend on the Site).

PRISMATEC strives to produce cost efficient services without you having to register separately to each of the different services provided on the Site.

## **Cookies**

From time to time PRISMATEC may place information, commonly known as “cookies”, on your computer to allow us to identify you, provided that you have consented to the placing of cookies on your computer or device for example by opt-in function or by way of changing the browser settings. Cookies give PRISMATEC information on how and when you have used the Site and help PRISMATEC to improve the Site for a better service. Cookies are today commonly used on many web sites. If you do not wish to receive cookies, you may set your web browser to disable them. Kindly note, that disabling cookies may prevent you from using certain services on the Site.

## **Remarketing**

The Site may use Google AdWords Remarketing to display advertisements based on your recent visit on the Site (“Remarketing”). Remarketing at the Site is used for building awareness of PRISMATEC solutions and services. The information regarding the visits is collected by placing a third-party cookie on your computer. You may opt-out from Remarketing through the Network Advertising Initiative website, by modifying the remarketing ad settings on the Google Ad Settings site or by disabling cookies.

## **Website analytics**

PRISMATEC uses website analytics, such as Adobe Analytics and Google Analytics, to gather anonymous statistics about the users of the Site with the aim to improve the contents of the Site. You may use the opt-out function of PRISMATEC website analytics program to indicate that you do not want PRISMATEC to track your visits to its websites. You need to repeat this action when you use different computers and/or browsers to visit PRISMATEC websites.

## Social media plugins

These plugins, and any other links or connections to other websites on the Site, may be owned and controlled by third parties. Therefore, PRISMATEC has no control over such third party websites, is not responsible for any material published there and assumes no liability for any matters arising out of use of such sites.

Usage of social media plugins may result in sending identifiable information to the respective social media platforms. Opening a social media plugin may allow the third party website to set cookies on the user's computer, permitting its operators to track the usage of the Site, provided that the user has subscribed to the relevant social media platform. This can be prevented by disabling the acceptance and storage of cookies in the browser settings. The social media plugins on the Site are subject to the privacy terms and other terms and conditions of the relevant social media sites. You may use the opt-out function below to indicate that you do not want to use the social media plugins on the Site.

## Transfers of Personal Data

PRISMATEC will not transfer any personal data outside the PRISMATEC Corporation or its partners, affiliates, subsidiaries and subcontractors. Due to the technical and practical requirements some of the personal data may be processed by subcontractors located outside the European Union or European Economic Area or at the subcontractors' servers outside the European Union or European Economic Area. However, such subcontractors have agreed to the data processing standards of PRISMATEC.

PRISMATEC may provide aggregate statistics about its customers, sales, traffic patterns, and other related Site information to reputable third parties, but these statistics will include no personal data.

## Contacting PRISMATEC

You may at any time contact PRISMATEC to check that the personal data related to you is accurate. PRISMATEC will at your request rectify or erase any incomplete, inaccurate or outdated personal data.

Should the processing of your personal data be based on your consent, you may at any time revoke your consent by contacting PRISMATEC. As processing of your personal data is necessary for us to be able to provide you with our services and products, revoking your consent may lead to a situation where we cannot provide you with some or all of our services and products.

For more information, please contact PRISMATEC via the contact form at our corporate website [WWW.PRISMA-TEC.COM](http://WWW.PRISMA-TEC.COM)

## Updates to the Privacy Statement

As PRISMATEC seeks to develop the Site continuously, PRISMATEC reserves the right to amend this Privacy Statement. PRISMATEC hopes that you review this Privacy Statement from time to time for any amendments. Possible additional questions and comments about the activities of PRISMATEC as a data controller shall be directed to PRISMATEC via the contact form at our corporate website

[WWW.PRISMA-TEC.COM](http://WWW.PRISMA-TEC.COM)

## Customer Loyalty Survey

PRISMATEC may contact its customers for conducting customer loyalty surveys. In order to improve its services PRISMATEC would like to receive the survey responses with the customer contact person's name. The processing of your name and any other personal data in connection with customer loyalty survey is based on your consent. All answers and data collected in connection with the survey will be classified confidential and adequate security measures are employed when handling and transferring the data. PRISMATEC will process the collected data in accordance with all applicable laws. PRISMATEC will not transfer any personal data outside the PRISMATEC Corporation or its partners, affiliates, subsidiaries and subcontractors. Due to the technical and practical requirements of the processing, some of the personal data may be located at the servers of subcontractors or processed by subcontractors, which have agreed to the data processing standards of PRISMATEC. Customers may at any time contact PRISMATEC to check that the personal data related to them is accurate. PRISMATEC will at request rectify or erase any incomplete, inaccurate or outdated personal data. For more information, please contact PRISMATEC via the contact form at our corporate website